



50 years... charting the world's maritime markets

## MARKET & TRADE OVERVIEW: WHAT IS HAPPENING IN THE INDUSTRY?

Presentation by: **Dinesh Sharma**, Director, Drewry Maritime Advisors E: dinesh@drewry.co.uk

## Agenda

- 1 Demand growth
- 2 Container ship supply challenges
- 3 Other trends
- 4 Key conclusions

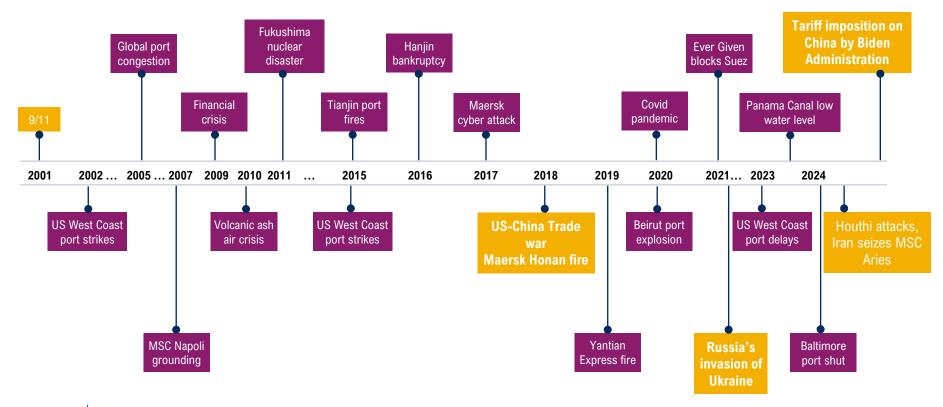


### Maritime Advisors

Rigorous analysis – Practical advice



## Geopolitics and supply chain disruption - is this a new normal?



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## Market performance and outlook

Information: GeneraDrewry Maritime Research

#### Drewry Latin America Container Port Throughput Index

140 **North America** 130 East Coast North America Gulf Coast North America M 120 West Coast North America 110 Latin America 100 Central America/Caribbean East Coast So 90 West Coast So 80 Jan-19 Jul-19 Jul-19 Jan-20 Jul-20 Jul-21 Jul-21 Jul-22 Jul-22 Jul-22 Jul-22 Jul-23 Jul-23 Jul-23 Jul-23 Jul-24 Jul-24 Jul-24 Jul-24 Apr-19

Calendar adjusted index January 2019 = 100

Outlook

South America	5.9%	7.2%	2.7%	3.6%	
South America	-2.3%	0.1%	4.2%	2.7%	
	2022   © Drewry Shipping Consultants				

3Q24

11.4%

10.7%

11.2%

4.3%

4**Q**24

7.2%

8.1%

7.6%

3.0%

2025

3.3%

1.4%

3.1%

1.7%

2026

2.6%

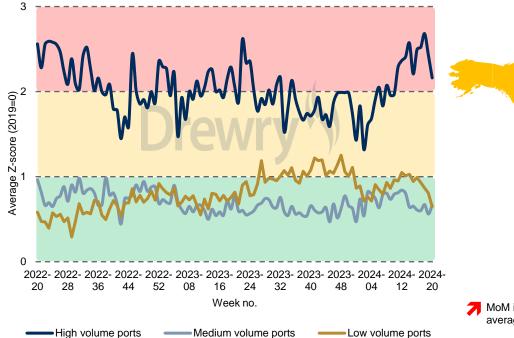
2.6%

2.6%

1.6%

## **Port Congestion**





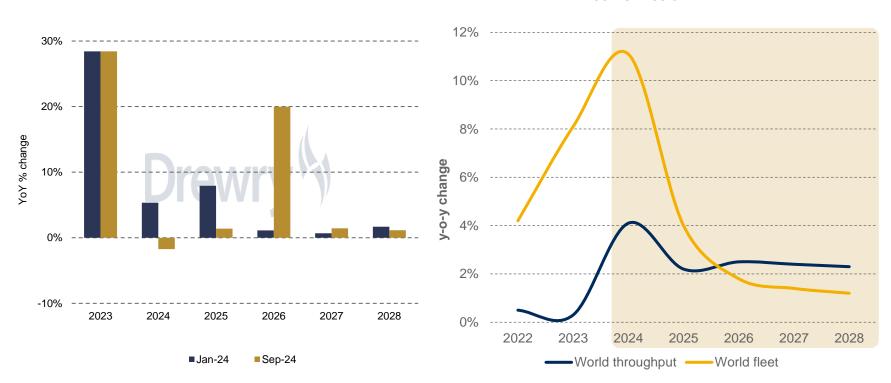
**Pre-berth** waiting time



Balboa	
Cartagena	<b>I</b> I
Colon (Cristobal)	0111
Colon (Evergreen)	
Colon (Manzanillo)	
Kingston	h
Puerto Barrios	
Puerto Quetzal	I
Rodman	
Buenos Aires	l.l.,
Itajai	II
Itapoa	111.11
Montevideo	I
Paranagua	
Santos	
Callao	l.l
Guayaquil	_ <b>I</b>
Posorja	
San Antonio	<b>.</b> .
Valparaiso	

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## **Containership Supply outlook**



Change (%) in Global containership effective capacity

**Global Container Shipping Supply/Demand Outlook** 

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## **Returns on invested capital**



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## **Trends**

#### Shift in Sourcing

- China's share of all imports into the US from Asia has declined to an estimated 49% in 2022, down from 59% in 2017.
- Imports from Southeast Asia (Vietnam, Malaysia, Philippines, Thailand) and South Asia (i.e., India and neighbouring countries) have seen a rapid increase, share of imports up from 27% in 2017 to 36% by 2022.
- Supply chain planning increase supplier base, shift to China+other Asian countries

#### Ecommerce, social commerce. BNPL

- E commerce: accelerated during the pandemic, expected to continue strong growth.
- Social commerce: potential trillion dollar market with strong growth.
- Buy now pay later: point of sale instalment loans, fast-growing segment in consumer finance

#### **Climate change and Decarbonisation**

- Carbon footprint as a competitive factor
- Ports on frontline to deal with impact of climate change (floods, droughts, etc) and facing challenges to decarbonise own activities (electrification) plus support decarbonisation of shipping (shore power, alternative fuels present challenges to port infrastructure and operational processes) and inland transport (electric vehicles need charging infrastructure and there is competition for renewable electricity)

Slightly longer lead times

Customer expectations / delivery time

Inland connectivity / Intermodal link

Increase in retail inventory, demand for warehousing / distribution centre locations at /close to key ports

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## Key takeaways

1. Headwinds to regional demand growth: Risk of stagflation, below trend growth

## 2. Surge capacity – Capex and lead times:

- 1. Big risk to lines and terminals from overcapacity
- 2. No beneficial effect if capacity of other links in the intermodal transport chain does not increase

## 3. Emerging paradigms

- 1. Needs increased visibility, velocity, flexibility and value added service
- 2. Vertical integration diversification or synergy
- 4. Technology key enabler: Shipping lines and Ports will expand their participation in digitization and visibility tools



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Founded in **1970**: More than **50** years continuously charting and assessing all the key sectors of the global maritime industry



Global reach: More than **90** FTEs and associates, located at offices in London, Delhi, Shanghai and Singapore



We serve our clients through **four** business units:

Maritime Research Maritime Advisors Supply Chain Advisors Maritime Financial Research



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Our combined research and advisory offering covers every key maritime sector.

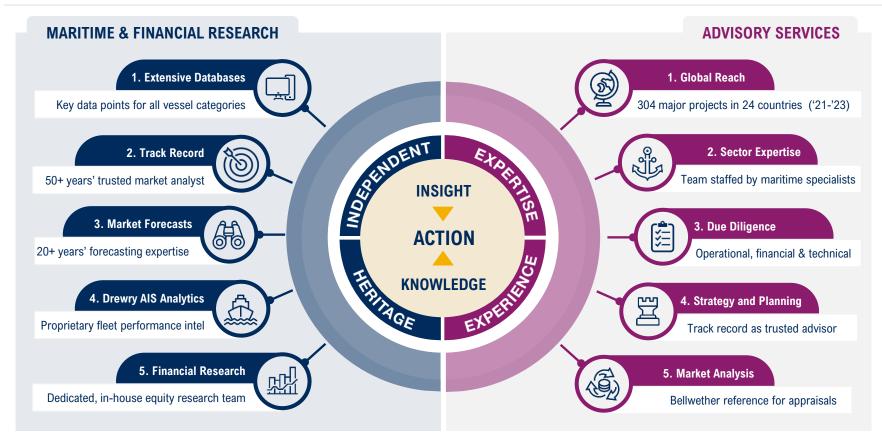
## Drewry

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Maritime Research Knowledge Centre



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# Drewry (\*)

UK 35-41 Folgate Street London E1 6BX United Kingdom T +44 20 7538 0191

INDIA

4th Floor, Tower C Urban Square Sector 62, Gurugram 122098 India **T +91 124 497 4979** 

SINGAPORE #17-01 Springleaf Tower No 3 Anson Road Singapore 079909

T +65 6220 9890

CHINA Unit D01, Level 10, Shinmay Union Square Tower 2, 506 Shangcheng Road Pudong, Shanghai 200120 T +86 21 5081 0508

enquiries@drewry.co.uk

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