SUSTAINABLE TRANSFORMATION

Strategic Advantages



ELVIA BUSTAVINO CEO – Bustavino & Partners

THE INTEGRATION OF THE SDGS CAN GUIDE PORTS TOWARDS more sustainable and competitive development.





SDG 5: Gender Equality

Proposal: Promote gender equality in port employment.
 Importance: Diversity enhances innovation and decision-making.
 How: Training programs and inclusive policies





SDG 9: Industry, Innovation & Infrastructure

Proposal: Promote the digitalization and modernization.
 Importance: Improves operational efficiency and reduces costs.
 How: IoT, Big Data, & automation.

SDG 13: Climate Action

Proposal: Develop climate change adaptation plans.
 Importance: Ports are

vulnerable to extreme weather events.

How: Invest in resilient infrastructure and reduce emissions.





SDG 14: Life Below Water

Proposal: Implement sustainable management practices to protect marine ecosystems.

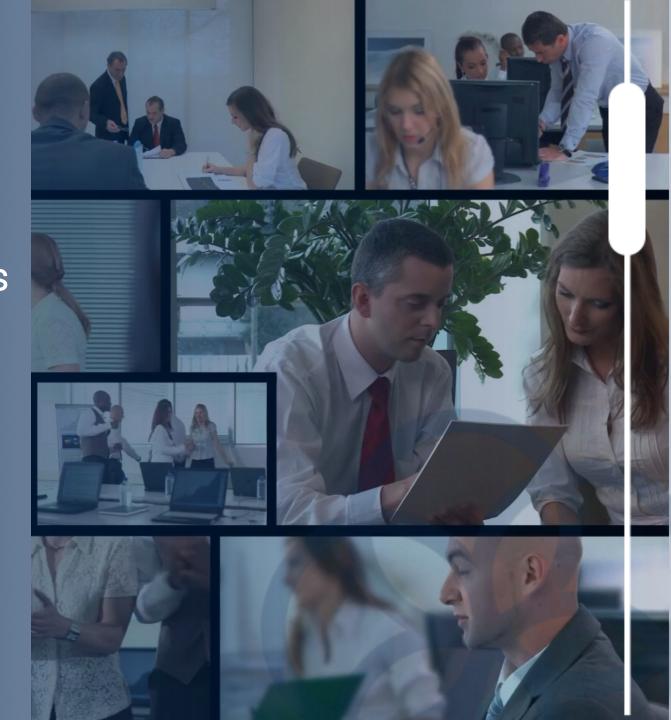
- Importance: Ports are critical points that can impact ocean health.
- How: Continuous water quality monitoring and marine cleanup programs.



SDG 17: Partnerships for the Goals

 Proposal: Strategic Alliances
 Importance: Collaboration enhances resources & knowledge.

How: Create collaborative networks to share best practices.







STRATEGIES FOR IMPLEMENTATION

Include Clear Objectives: Align with the SDGs & establish indicators to measure progress.



 Staff Training:
 Continuous Education: Provide ongoing training on sustainability and responsible practices.



Investment in Green
Technology:
Implement solutions that reduce environmental impact.



Community Engagement:
 Encourage participation in sustainable initiatives to foster collaboration and support.



IMPORTANCE OF INTEGRATING SDGs

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Improved Competitiveness **Regulatory Compliance Social Responsibility Access to Financing & New Markets Cost Reduction**

Sustainable Development



REFLECTIONS



Is essential for sustainable development.

Clear framework to enhance competitiveness and social responsibility within the sector.

Collaboration among stakeholders is crucial for achieving meaningful impact,. Regularly evaluating the impact of these initiatives ensures continuous improvement and accountability,



& PARTNERS

